

Pandaprint takes Scotland's first Versafire EV

By Rhys Handley, Wednesday 06 June 2018



versafire-ev-digital-press-6

Pandaprint has expanded its kit by becoming the first Scottish printer to take on Heidelberg's new Versafire EV digital printer.

The Versafire EV has a 'floating' fifth unit for clear or white toner.

Dunfermline-based Pandaprint installed the EV at the end of May and it will run alongside a Heidelberg Linoprint digital printer and a Ricoh Pro 8100S mono production printer. As the EV is based on Ricoh's Pro C7200 printers, Pandaprint's new machine will be maintained by Ricoh engineers.

The EV was unveiled in March and has already been taken on by Slough-based Dynamic Print Media, although Pandaprint has installed the first machine north of the border.

Managing director Mark Wilson said: "Digital machines are often not as reliable as litho, so we thought it would be good to make sure we had a back-up by running two colour machines at once instead of replacing our Linoprint. This means we have the increased capacity during busy periods and ensures we do not let our clients down."

"Obviously there was some trepidation at being one of the first to take on the Versafire EV, and we know there may be some teething issues. But it is good to be out ahead and one of the first.

"It will increase our offering with the fifth unit allowing for clear or white, meaning we can print onto black substrates and, as it can run up to 390gsm paper, we can offer heavier board."

Replacing the Versafire CV in Heidelberg's digital portfolio, the EV boasts a 'floating' fifth colour capability that allows white ink to be printed onto a substrate before the standard CMYK in a single pass.

The EV can print at speeds from 85-95ppm at A4 size, with resolutions at 4,800x2,400dpi and makes use of automatic inline calibration and inline register to increase stability, precision and quality. It is compatible with Heidelberg's Prinect DFE, allowing for easy integration into existing workflows.

Pandaprint will use the EV for a range of commercial applications including business cards, leaflets, posters and booklets.

Alongside its digital print facilities, Pandaprint also runs B3 and B2 litho presses from Heidelberg and Komori.



material

The advanced features of the Versafire allow the printing onto a large variety of materials offering greater flexibility in the applications available.

Material weights up to 390gsm include:

- Plain paper
- Coated paper (gloss or matt)
- Recycled paper
- Pre-printed offset
- Letterheads
- Pre-punched stock
- Tab stock
- Water resistant
- Magnetic or label (adhesive)
- OHP transparency
- Translucent paper
- Envelopes
- Textured paper
- Metallised
- Synthetic
- NCR (carbon copy)

features

Additional application features added to the Versafire include:

- Barcode numbering
- Sequential numbering
- Variable data
- Personalised custom mail shot
- Coating editor (varnishing)

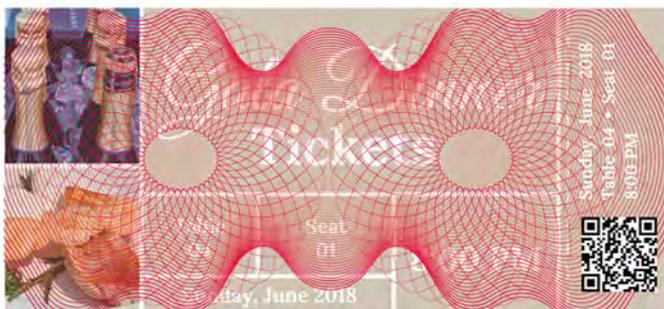


5 special toner colours

The Versafire is equipped with a fifth toner unit. The five special colours facilitate a wide variety of creative applications, such as printing luminescent posters, invitations, admission tickets, wristbands, bright advertising brochures and security elements on printed products.

The colours include:

- White
The white toner offers limitless possibilities when printing on coloured papers, metallised and transparent media. As the white is printed first, the CMYK can then be printed on top.
- Varnish
The varnish gives the impression of spot uv printing. Ideal for picking out pictures, logos etc within a document.
- Neon Yellow
- Neon Pink
- Invisible Red
Under UV light, the toner shines bright red. In daylight, it has a slightly glossy effect and under UV light, the toner shines bright red. The use of "invisible red" provides protection against copying and is particularly suitable for security-relevant applications.



Along with white, clear toner, neon yellow and neon pink, "invisible red" provides additional embellishment options.

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